

PHOTOSHOP ILLUSTRATOR IN DESIGN **DESIGN** ARTIST

## **EDUCATION**

December 2012 **COLUMBUS STATE UNIVERSITY** Certified Online Instructor (COI),

February 2001

### SESSIONS ONLINE SCHOOL OF DESIGN

- Graphic Design Certification
- Web Design Certification

HALLIE TURNER HIGH SCHOOL Required course of study

# CONTACT



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SPSCreative.com

## PERSONAL INFORMATION



Highly imaginative and multitalented; award winning artist, illustrator and graphic designer with extensive, professional experience and an unexhaustive passion for all things creative; touching on a wide-range of fields and expertise in such areas as commercial design, advertising, publishing, marketing, print production, web and print design; as well as traditional art mediums such as illustration, painting and sculpting to name a few.

## **WORK EXPERIENCE**

August 2009-Present

#### MASTERBUILT MANUFACTURING INC.

SENIOR GRAPHIC DESIGNER

Work and lead others assigned in on-time designs, concepts, art and copy layouts for visual communication media, including carton art, point of purchase materials, packaging, instruction manuals, presentations, print advertisements, trade show displays, product catalogs, mockups and internal forms. Coordinate the development of carton art, packaging and instruction manuals and marketing materials in a timely fashion to coincide with product shipment requirements, international certificate regulation compliance, and product development cycle.

November 2002-December 2012

#### **COVER 2 COVER DESIGNS**

OWNER / FREELANCE ENTREPRANEUR / GRAPHIC DESIGNER

Freelance graphic designer working for various self-publish companies and independent authors creating custom book cover and other print media designs as well as formatting and typesetting books and novels for publication. Coordinate between authors and publisher for creative, custom layouts for pre-press while meeting stringent production deadlines. Designing marketing materials for publishers and authors such as brochures and posters for promotions and conventions.

July 2005-August 2009

#### **COLUMBUS LEDGER-ENQUIRER**

GRAPHIC DESIGNER / ADVERTISING DESIGNER

Creation of innovative, award winning, effective and communicative advertising designs for a variety of clientele in a fast-paced production/deadline-oriented environment. Responsible for specialized publication including educational publications for schools, as well as designing coupons, brochures, direct mailers, posters, rack cards and product packaging.

July 2001-July 2005

### **TEC PUBLICATIONS**

**GRAPHIC DESIGNER** 

Typesetting, formatting, and layout of books and novels as well as designing covers that creatively reflect their subject and content

Lead designer for Beacon University and support services charged with creating a successful branding and collateral design as well as responsible for coordinating and producing of a variety of graphics products and services, providing graphic design and art direction for a variety of graphics products including ads, newsletters, report covers, annual reports, brochures, exhibit displays, and web based promotional material.